Carol Barger

Senior UX Designer . Creative Producer . Product Manager

Savannah, GA | 949.331.6216 | barger.carol@gmail.com

PROJECTS & CASE STUDIES

To view case studies and project deliverables please visit my website at
www.carolbarger.com/

EXPERIENCE

Creative Consultant, Fulltime, Part time or Contract - *Product Design*

JAN 2016 - PRESENT

Senior product designer and creative producer, enterprise products, services and mobile applications

CHEGG SKILLS, Santa Clara, CA - *Educator, UX Design*

AUGUST 2020 - PRESENT

- 2022-Present: Educator, live Q&A moderator, tutor, technical expert for UI/UX design immersive, certificate, self-paced/flex and corporate sponsored programs. Careers immersion content strategist for post-grad programs and the quarterly invitational design competition with participants recruited from graduates of the UX design, development data analytics and engineering programs.
- 2020-2022: UI/UX design educator & technical expert, advisor and live technical coach, directly engaged with hundreds of design students across multiple educational formats, including live video, 1:1 mentoring, coaching, live instruction; grading and assessments.

Gulfstream Aerospace, Savannah, GA - *Experience Designer*

JANUARY 2019 - JUNE 2019 (6-month contract)
- Research, analytics, design and implementation of mobile solutions for use by aviation manufacturing engineers, test pilots, and flight operations (project details under strict NDA).

Mosaic Thought Leadership, Fort Lauderdale, FL - *Partner, UX Design*

JANUARY 2018 - DEC 2018
- Fully remote, consulting partner for various start-up initiatives, under strict NDA.

USAA, San Antonio, TX - *Creative Producer*

JANUARY 2016 - JANUARY 2017 (1-year contract)
- New and existing design and reviews process coordinator / lead for USAA's internal, marketing and analytics team sites and the Agile-ACE training site.
- Experience designer for USAA's 'new brand' banking experience to include mobile experience conversion. Led research, design, testing and analytics for next-generation, new consumer market & personalization for USAA mobile banking.

Phenomenon, Los Angeles, CA - *Experience Designer*

JANUARY 2015 - JUNE 2015 (6-month contract)
- Team-effort discovery, ideation, customer journey, wire-framing and prototype for a design agency servicing INC-500 clients worldwide.

- Research, ideation, customer journey, wireframing & prototyping for an aftermarket home mortgage loan mobile/web application. Resulted in two new user-centered features, new flows, enhancements and a fresher visual design.

Manzama LLC, Bend, OR - *Creative Producer, Experience Design*

JANUARY 2014 - June 2015 (1-year contract)
- Re-architected a whole-product solution for simplicity, usability, aesthetics, improved readability and discoverability

- Streamlined flows for querying, researching and customizing large-scale published media streams used by my legal, medical and industrial researchers. Launched and publicly traded within two years of inception.

Shark Diver™ LLC, San Diego, CA - *Creative Producer*

JANUARY 2014 - JANUARY 2015 (1-year contract)
- Designed and implemented web and mobile conversions around the core services – direct booking of diver excursions, eco-tours, shark research expeditions and marine life conservation efforts on the Fiji Islands.

- New website/mobile booking app with a fresher approach, evolving beyond a simple dive excursion booking tool towards involving clients in 'the story', mission, partnerships and marine life preservation efforts.

An abstract of experience prior to 2014 provided on request.

EDUCATION

Cornell University Samuel Johnson Graduate School of Management
Post-graduate certification, Product Management 2021

Cornell University Samuel Johnson Graduate School of Management
Post-graduate certification, Digital Marketing, 2019

University of California, Irvine
Post-grad certification, Interaction Design & Information Architecture, 2000
Completed the two-year graduate program in 18 months.

University of Maryland, Baltimore (UMB)
 BA, Creative Writing

Maryland Institute of Art / Cleveland Institute of Art
Three years of study - Visual design & Illustration

Imagery, Inc
Paid internship - Communication Design & Illustration

SKILLS & TOOLS

- Product design process & oversight; design thinking, ideation, UX design deliverables; creative visioning and leadership, usability testing, human centered design, accessibility.
- Adobe Creative Suite, Figma, Invision, Sketch, Procreate, WIX Studio, Lucidflow, HTML, CSS, Javascript; videography, CMS. Productboard, Jira, Trello, Microsoft Project.